



# SPONSORSHIP PACKAGES 2018

## Advertising rates

We also offer competitive advertising rates for both our syllabus, which is distributed throughout West Yorkshire, and the Festival program.

Our rates are:

Full page advert  
£50 for syllabus, £50 for program, £85 for both

Half page advert  
£25 for syllabus, £25 for program, £45 for both

Quarter page advert  
£15 for syllabus, £15 for program, £25 for both

Or why not become a Friend of the Festival? A minimum donation of £12 will entitle you to a timetable of sessions and free entry to them all, including the final evening's concert.

Donation forms can be downloaded from our web site, [pontfest.org.uk](http://pontfest.org.uk) or contact our Friend's secretary, Mrs S. Leach, Cedarhurst, Estcourt Road, Darrington WF8 3AN

For all enquiries about sponsorship, advertising, or any other matter regarding the Festival, please contact our secretary Mrs B. Adams at 4 Larks Hill Pontefract WF8 4NE tel: 01977 791087



Pontefract Music Festival, founded 1903. Affiliated to the British & International Federation of Festivals for Music, Dance & Speech.

Registered Charity 515051.

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## About the Festival

The Pontefract Festival has been held in Pontefract each year since its inauguration in 1903 apart from the years of the two world wars. It is therefore one of the oldest festivals of its type in the country and was considered sufficiently important to be used for a music class as part of the Festival of Britain in 1951 and for the last two years it has hosted the Regional Championships of the British & International Federation of Festivals for Music, Dance & Speech.

It is the only Festival of its kind in the Wakefield Metropolitan District & offers the children and adults of the town and surrounding districts the opportunity to develop a whole range of performance skills, to gain experience of performing in public and to benefit from expert advice & comments from highly experienced professional adjudicators in speech, drama and music.

The Festival relies on the generosity of its supporters and sponsors without whom it could not continue.

## Sponsorship Packages

We are offering the following sponsorship packages for 2018, or contact our secretary, see back page, to discuss a tailor-made package to suit your own requirements.

### Level 1: Amount £500

Full page advert in both the syllabus and the Festival program.

Your company name and/or Logo on the Festival's web page.

4 free tickets with reserved front row seating for the final evening's concert

Free admission to all sessions of the Festival

To be the dedicated sponsor of either the Young Musician of the Festival, or the Premier Award, for one year, and to present the trophy at the final evening's concert.

### Level 2: £250

Half page advert in both the syllabus and the Festival program.

Your company name and/or Logo on the Festival's web page.

2 free tickets with reserved front row seating for the final evening's concert

Free admission to all sessions of the Festival

To be the dedicated sponsor of a trophy to be presented to a class winner during the Festival.

### Level 3: £100

Quarter page advert in both the syllabus and the Festival program.

Your company name and/or Logo on the Festival's web page.

2 free tickets with reserved front row seating for the final evening's concert.

Free admission to all sessions of the Festival

### Level 4: £50

Linear advert in both the syllabus and the Festival program.

Your company name and logo on the Festival's web page.

### Program sponsorship: £450

Front page of both the syllabus (500 copies distributed throughout West Yorkshire plus web site downloads) and the Festival program dedicated to the sponsor.

Half page advert in both the syllabus and the Festival program.

4 free tickets with reserved front row seating for the final evening's concert.

Free admission to all sessions of the Festival

To be the dedicated sponsor of a trophy to be presented to a class winner during the Festival.

Your company name and/or Logo on the Festival's web page.

### Page sponsorship: £10

Your company name on the bottom of a sponsored page in either the program or the syllabus, the page to be selected by the Festival.

## Terms and conditions

- (i) All sponsorships are for one year only and cover a single Festival.
- (ii) The Festival Committee reserves the right to decline any offer of sponsorship without giving a reason.
- (iii) All sponsorships must be agreed and paid for in full prior to 24th February 2018 in order to meet the printer's deadlines.
- (iv) Sponsors will remain on the Festival's web site ([pontfest.org.uk](http://pontfest.org.uk)) until the following year's sponsorships are concluded.
- (v) Sponsors may supply promotional material for distribution on the Festival's stalls at promotional events.

For our general advertising rates please see overleaf